



March Issue

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Hi there.

Hope you are all well and feeling better now that the mild weather has started. Lets hope we start getting a bit of sunshine soon.

Well I have a lot to fit into this one so without further ado I will get on. Enjoy

Best Regards *Davina*

Why Cleanse, Tone & Moisturise

We often ask what skin care routine you have if any at all and if you are happy with doing what you are doing. It surprises me still the amount of people who aren't happy with their skin, but really don't know where to start either. And remember it really is never too late to start a good routine even if it's a basic one.

So Why Cleanse? - Ok so even if you don't wear make up its essential to deep cleanse your skin (water isn't enough) (wipes are too drying & just as bad as soap, they are ok for gym or holiday but that really is it) a cleanser will rid your skin of impurities, pollution, sweat & a small amount of dead skin cells, not only that it helps to balance your skin, therefore improving it.

So Why Tone? - Well long gone has the old ritual of cotton wool and alcohol toners that sting your skin. Our toners don't dry your skin out or sting your skin, they are a pleasure to use. All you need do is pat a small amount onto the skin after cleansing to balance your skin and close the pores somewhat. A two second job!

So Why Moisturise? - Well most of you do moisturise in some form which is great. Moisturising is your nourishment and protection and balancing all in one.

As long as you have the correct products for your skin, just this small routine of cleanse, tone and moisturise takes just 2 minutes and is enough to see great results.

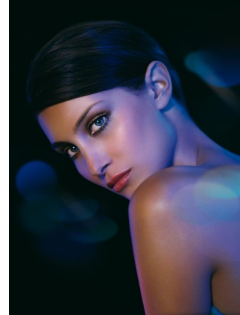
So here is the part that most people struggle with **Which Products Do I Need?** - Well its all very individual, the best thing to start with is to book a facial, even a mini facial to start is ok, so that we can have a good look and go through your routine to decide which products you need, then its down to budget too. Some of you would like high street but don't know where to start, the times I have had a client who has been using a high street brand for say 2 years and had no difference, yet the cream claims to do X Y & Z, but doesn't live up to that is amazing—but I'm not surprised at all.

The beauty industry is massive and everyone is looking to cash in on it. So skin care companies will look at what works and use a small proportion of it and add in a few bulking agents to it (mainly mineral oil) to bulk the product out to get more money for less goodness. So basically you wont get a product on the high street that will do all you want it too, when top skin care brands put research into a great product that does what it say's on the tin, you will pay more for it, as you can't possibly get the same standard for less. So in this instant you really do get what you pay for. Having said that the high street moisturisers are great at moisturising but that's about as far as it goes, and as for tests, some have been doing tests over 24hrs, how can you test anything over 24hrs?

So to help you I have put together 2 mini packages.

We are your skincare experts & happy to help!

New Facial & Offer WOW!!



The Magical Serenity of the Moon.

Under the influence of the moon new pearls are born, the purest symbol of peace and femininity. Thanks to their properties as a 'catalyser of life'.

Germaine De Capuccini have created a therapy that Hydrates, Smoothes, Firms and covers skin with beautiful pearly reflections.

Using real **Mother of Pearl & Cashmere** to provide cellular nutrition, comfort, hydration and self defense.

This truly is a Luxurious Treatment

So The Offer! **Its value is £91**

Black Pearl Facial £50

Free Back & Neck Massage

Free File & Polish to Toes

Free File & Polish to Hands

2hrs of Pure Luxury & Indulgence

Date for Diary **March 14th**

What a Great Mothers Day Gift Idea

Why not treat your mum to something really special this mothers day.

Flowers are great but we get them so often & lets face it they don't last long, Chocolates? Who needs them? What most of us need is a bit of time just for us, to relax & revive, that's why your mum will love this package **'Guaranteed'**



Skin Care Offers

#1 Mini Facial & Mini Skin Care Set just £30

#2 Mini Facial & Mini Skin Care Set Plus Full Size Exfoliator just £40

**To Book An Appointment Please
Call 01452 728109**

Hours Of Business

Mon	10:00 - 18:00	Fri	10:00 - 20:30
Tues	10:00 - 20:30	Sat	10:00 - 18:00
Weds	10:00 - 17:30		
Thurs	10:00 - 20:30		

Product Line Offer

**Germaine De Capuccini
Lines & Wrinkles Range**

As this line is being run down to make way for the New Timexpert Rides (reeds) Range, I am offering a discount of the Lines & Wrinkles products, this offer is while stock lasts only, to make way for the line.

SAVE OVER 15%



Anti Aging Wrinkle Day Cream for Normal Skin Type.

Sale Price	Our Price	RRP
£40	£48	£51.65



Anti Aging Wrinkle Day Cream for Dry Skin Type

Sale Price	Our Price	RRP
£40	£48	£51.65

Get a FREE Leather Hand Bag



**Only 1 bag left
& Very limited stock
now available on
skincare**

Product SALE

We have a Sale on at the moment so to get some great savings pop in and have a look.

Look out for the **Reduced Price** Labels and save ££'s

Coming Soon

Well today I had another demo on a **Micro-dermabrasion** Machine.

And.. Well I have to say I was very impressed, this machine does a lot of other functions so will be great to add little extras to any other manual facial to get even better results than you do already.

I wont say too much yet, other than watch this space, its all very exciting so I look forward to updating you in the next issue.

Staff News

I am delighted to inform you that we have a new starter. Natalie Manners, Natalie comes to us with 5 years experience so is more that capable of dealing with your every need. She is very approachable and lovely like the rest of us so has fitted in beautifully. She started on 13 Feb so is getting into the swing of everything now. Natalie will be cover for Laura when she starts her maternity leave, we will need another person soon after but until then I will also cover for Laura, 'you lucky people you!!' haha. So I look forward to see you soon.

Look out for the Natalie Offer in next issue

VIP Clients

I thought I would leave this one in for another issue to give you a chance to read it again, also I have decided to do better with the VIP client. So with a **VIP Client Card** you are also entitled to **10% off product**, all products, all Lines, (except for Bargain Bucket they are a steal already)

How would you like to be a VIP, and not just for a day!, How would you like to be a **VIP Client for a whole 12 months?**

Well here is your chance & there are 2 ways of doing it.

1. For just £30 for the whole 12 months you can be a VIP client, this entitles you to a huge **£174 of FREE treatment**, did I say FREE—YES I did, absolutely FREE.
2. If you currently spend over £50 with us each month, you are automatically a VIP Client.

So what to do now? The next time you are in you can express your interest, and as this is a new service we will probably ask you when you are next in to see if it is something that you would like to be part of. Then you will be given a VIP Client Loyalty Card, this is very different from the current loyalty card (which if you have one then don't panic we will still be running these—although I am currently waiting for more to arrive). This VIP Client Card has some conditions to it but contains FREE Treatment that you can take on each visit with us, then when you have been in and used up your card we will present you with another until you have used up 12 of the FREE treatments, **giving you a free treatment each month for 12 months**, its that simple.

So Who Wants One?



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